



Urban League of
Long Island

*Empowering Communities.
Changing Lives.*

Annual Long Island Equal Opportunity Day Awards Breakfast

Oheka Castle – Long Island’s Historic Gold Coast Mansion.

On Thursday, December 1, 2011 from 8am – 11am, we will honor individuals, organizations and businesses that have been the corner stone of creating Equality Opportunities for the residents of Long Island. The Equal Opportunity Day Awards Breakfast benefit the Urban League of Long Island’s over 20,000 economically and socially disenfranchised children, families and senior citizens.

OHEKA CASTLE • 135 West Gate Drive, Huntington, New York 11743

EOD Honorary Chairpersons

Pat Edwards, Vice President, Citi Community Relations
Kevin Dahill, President, Nassau Suffolk Hospital Council

EOD Event Committee

Teresa Rolack, EOD Organizing Chairperson
Kevin Law, President, Long Island Association
Caron Washington, Business Development, TD Bank
Theresa Sanders, President, Urban League of Long Island, Inc.
Rev. Roderick A. Pearson, Pastor, St. Mark Remnant Ministries
Dr. Shaun McKay, President, Suffolk County Community College
William Rolack, Director-Global & Marketplace Diversity, Adecco, NA
Keisha Walker, Vice President for Development & Operations, Urban League of Long Island, Inc.

EOD Special Advisor

Kimberly Jean-Pierre, Outreach Coordinator, Congressman Steven Israel (NY-02)

Current Supporters:

To add your Corporate LOGO see attached reservation form.





Dear Friend,

It is our pleasure to invite you to celebrate the Annual Long Island Equal Opportunity Day (EOD) Awards Breakfast at Oheka Castle – Long Island’s Historic Gold Coast Mansion. On Thursday, December 1, 2011, we will honor individuals, organizations and businesses that have been the corner stone of creating Equality Opportunities for the residents of Long Island. The Equal Opportunity Day Awards Breakfast benefit the Urban League of Long Island’s over 20,000 economically and socially disenfranchised children, families and senior citizens.

The Long Island Equal Opportunity Day (EOD) is one of the region’s premier benefit events, attracting hundreds of attendees and thousands of viewers via print and social media networks. The EOD features networking with corporate and business leaders, career and informational exhibitors, showcase of Equal Opportunity Providers, plus a featured empowerment speaker and breakfast.

At last year’s EOD Awards Breakfast we were all moved when Mr. Byron Pitts of CBS News shared his personal story of empowerment and triumph over illiteracy and childhood disability. We recognized our Board Chair Emeritus Retired, Brigadier General George A. Jones for his dynamic leadership. GEICO received the Corporate Leadership Award and Community Trailblazer Dolores Thompson received our Legacy Award. We also honored several Long Island Youth with the “I Am Empowered” Award.

Enclosed please find a response form to reserve your table or tickets. If you are unable to join us, please consider making a contribution or purchasing an ad, which will appear in both the official Long Island Equal Opportunity Guide and online via social media networks. Should you have any questions or need additional information, please contact us at 516-570-6645 or via email at info@urbanleaguelongisland.org.

Sincerely,

Theresa Sanders
President & CEO
Urban League of
Long Island

William T. Rolack, Sr.
Chairman of the Board
Adecco Group North America

Kevin Dahill
EOD Co-Chair
Nassau Suffolk
Hospital Council

Pat Edwards
EOD Co-Chair
Citi

About the Urban League of Long Island:

In 1974 a group of Tuskegee Airman working at the Grumman Corporation became disheartened by the limited number of job, and career advancement opportunities available to minorities living on Long Island. This became the catalyst of the founding of the Urban League of Long Island, an affiliate of the National Urban League.

Today Urban League of Long Island serves 20,000 individuals in Nassau and Suffolk counties. The day-to-day operations of the agency are governed by Theresa Sanders, President & CEO under the guidance and direction of a talented mix of Board of Directors. As one of the 98 affiliates of the National Urban League, the organization has been empowering communities and changing lives for 37 years. The mission of the Urban League of Long Island is to enable African-Americans and other disenfranchised individuals to secure economic self-reliance, parity, power, and civil rights.



PARTNERSHIP OPPORTUNITIES:

Equal Opportunity Presenting Sponsors: \$10,000

- ❑ 2011 EOD Awards Breakfast presented by your company!
- ❑ 20 Awards Breakfast tickets with VIP seating (2-tables)
- ❑ Opportunity to address, in three or four minutes, audience at the Awards
- ❑ Full Page Ad in Annual Opportunity Guide (Inside Cover)
- ❑ Prominent acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Banner Ad (Web ready) with link to your home site (1 year)
- ❑ Social Media notifications and updates

Opportunity Sponsors: \$7,500

- ❑ 15 Awards Breakfast tickets with VIP seating
- ❑ Full Page Ad in Annual Opportunity Guide
- ❑ Prominent acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Banner Ad (Web ready) with link to your home site (EOD Webpage)
- ❑ Social Media notifications and updates

Empowerment Sponsors: \$5,000

- ❑ 10 Awards Breakfast tickets with VIP seating
- ❑ Full Page Ad in Annual Opportunity Guide
- ❑ Prominent acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Banner Ad (Web ready) with link to your home site (EOD Webpage)
- ❑ Social Media notifications and updates

Chairman’s Circle Sponsors: \$3,500

- ❑ 7 Awards Breakfast tickets with VIP seating
- ❑ Full Page Ad in Annual Opportunity Guide
- ❑ Prominent acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Banner Ad (Web ready) with link to your home site (EOD Webpage)
- ❑ Social Media notifications and updates

President’s Circle Sponsors: \$1,500

- ❑ 5 Awards Breakfast tickets with VIP seating
- ❑ Full Page Ad in Annual Opportunity Guide (Back Cover)
- ❑ Prominent acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Social Media notifications and updates

Exhibitors: \$450.00

- ❑ 2 Awards Breakfast tickets
- ❑ ½ Page Ad in Annual Opportunity Guide
- ❑ Acknowledgment in all media and press releases, promotions, advertisements (Print, Internet, etc.)
- ❑ Display of Corporate Banner and/or Exhibitor Table

Online Benefits:

- ❑ Social Media notifications and updates

Individual Attendees: \$100

Annual Opportunity Guide

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|------------------|---------|-------------|
| ❑ Full-Page Ad: | \$1,000 | 8½ L x 5½ W |
| ❑ ½ Page Ad: | \$500 | 4¼ L x 5½ W |
| ❑ ¼ Page Ad: | \$300 | 4¼ L x 2¾ W |
| ❑ Business Card: | \$150 | |

Ad Deadline: November 18, 2011

Please submit all ads in Camera Ready, PDF format to info@urbanleaguelongisland.org.



Complete and Fax Form to: 516-570-6104

Form with fields for Primary Contact (Name, Title, Company Name, Address, State, Zip, Phone, Fax, Email) and Secondary Contact (Name & Title, Phone, Fax, E-mail).

To learn more about our EOD partnership opportunities, please contact Keisha Walker, VP Development & Operations at 516-570-6645 or email info@urbanleaguelongisland.org.

Select level of sponsorship:

EOD Awards Breakfast

- Checkboxes for sponsorship levels: \$10,000 Presenting Sponsor, \$7,500 Opportunity, \$5,000 Empowerment, \$3,500 Chairman's Circle, \$1,500 President's Circle, \$450 Exhibitor, Individual ticket.

Annual Opportunity Guide

- Checkboxes for advertising options: \$1,000 Full-page, \$500 1/2 page color advertisement, \$300 1/4 page color advertisement, \$150 Business Card.

Additional Support of _____ in the amount of \$_____.

Your total contribution: \$_____

Method of Payment: [] Check or MO [] VISA [] MasterCard [] AMEX [] Discover

Form with fields for Card #, Exp. Date, Name on Card, Billing Address, State, Zip.

Authorized by (print): _____

Signature: _____ Date: _____

Make check or money order payable to: Urban League of Long Island, Inc.

Mail to: Urban League of Long Island, Inc. Attn: Equal Opportunity Day Committee 50 Clinton Street, Suite 205 Hempstead, New York 11550